

AUGUST 2026



Newsletter



THEME:

WHERE LIFE TAKES ROOT

At Amore Homes, every community begins with the inspiration of a tree. From The Oak to Acacia, Cedar, and every home yet to come, each name reflects the strength, resilience, growth, and enduring beauty found in nature.

Just as every great tree begins with strong roots, every meaningful life begins with the right place to call home. A home is where families grow, dreams are nurtured, wealth is built, and legacies are passed from one generation to the next.

“Where Life Takes Root” is more than this month’s theme—it is the story behind every Amore Homes development. We don’t simply build houses inspired by trees; we create communities where life can flourish, relationships can deepen, and futures can grow from strong foundations.



FROM THE EXECUTIVE DIRECTOR



THE STORY BEHIND THE NAMES OF OUR COMMUNITIES

Every great brand has a story. At Amore Homes, ours is deeply rooted in nature. Every project begins with a question that goes beyond architecture. **What kind of life will grow here?** This question has shaped not only how we design our developments, but also how we name them.

Our naming philosophy was never an aesthetic decision. It was the outcome of a deliberate journey to define who we are and what we stand for.



Arc Tijjani Ibrahim
Executive Director, Operations

As part of strengthening our brand identity, the Concept of naming our projects happened like a journey of discovery. We reflected on our vision to uncover the values that define Amore Homes. We extracted the words that best described our purpose and aspirations as an organization. Among them were green living, family, comfort, community, sustainability, environmental responsibility, ecofriendliness, energy efficiency, prestige, smart living, protection, aspiration, and connection.

These words became the foundation of an important question:

What single symbol best embodies everything we believe a home should represent? To answer this, we explored different domains of naming. Mountains symbolized prestige. Rivers and oceans represented connection. Soil reflected protection and strong foundations. Each offered meaningful possibilities, yet none captured the breadth of our vision.

One symbol stood above the rest. **(A Tree)**

Trees are among nature's greatest expressions of life. They begin with deep roots, grow with purpose, provide shelter, create beauty, restore the environment, and serve generations beyond themselves. In many ways, they reflect everything a truly great home should be.

A home, like a tree, begins with a strong foundation. It grows alongside the family it shelters. It offers security in uncertain times, comfort in every season, and a place where memories are created. It becomes part of a larger community while contributing positively to its environment.

As a thriving tree enriches the landscape around it, a thriving neighborhood does the same. This parallel perfectly reflects the philosophy behind every Amore Homes development. Every project we undertake carries the name of a tree, not simply as a label, but as a promise.



FROM THE EXECUTIVE DIRECTOR

A promise that the community will be thoughtfully designed.
A promise that sustainability will remain at the heart of our decisions.
A promise that families will find more than a house, they will find a place to belong.
A promise that the community we build today will continue to flourish for generations.

Each tree has its own character, strength, and story. Likewise, each Amore Homes development is intentionally designed with a unique identity while remaining rooted in the values that define our brand.

At Amore Homes, we do not measure success solely by the number of buildings we complete.

We measure it by the lives that flourish within them.
By the children who grow up in safe neighborhoods.
By the friendships formed between neighbors.
By the families who celebrate life's milestones under one roof.
By the communities that become stronger with each passing year.

Buildings provide shelter.

Communities provide belonging.

Homes create legacies **where Life Takes Root**

This is why trees remain central to our identity.

They remind us that growth takes time, strength begins beneath the surface, and the greatest things we build are those that continue to give life long after they are established.



WHERE LIFE TAKES ROOT...

INVESTMENT INSIGHT

HOW REAL ESTATE BUILDS GENERATIONAL WEALTH

1: Grow your wealth

Property values tend to appreciate over time.



2: Earn passive Income

Generate steady rental income while your asset grows.



3: Protect against Inflation

Real estate often retains value better than cash.



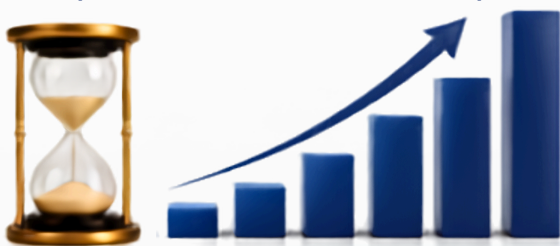
4: Build a Legacy

Create an asset that can be passed to future generations.



5: Think long Term

The best returns come from patience and smart ownership.



**PLANTING TODAY,
GROWING TOMORROW**



CEDAR GARKI DISTRICT

Cedar is for savvy investors who demand excellence. It presents a rare opportunity to own a residence that reflects distinction, prestige, and enduring value. Nestled within a prime urban location, these meticulously crafted homes are built to world-class specifications, seamlessly blending contemporary elegance with sustainable design principles.



WHERE LIVE TAKES ROOT...

4 **BEDROOM**
PEACH
WITH A BQ
350M



CEDAR GARKI DISTRICT

Cedar has been designed as an immaculate community of high-end luxury, 3 bedroom flat. Conveniently located in Garki, one of Abuja's the most exclusive districts, just 5 minutes drive to the city's Central Business District.



3

BEDROOM

MANDARINE



ACACIA

JAHI DISTRICT

Acacia has been designed as an immaculate community of high-end luxury, fully detached triplex homes. Conveniently located in Jahi, one of Abuja's the most exclusive districts, just 5 minutes drive to the city's Central Business District.



6 BEDROOM
PLUM
WITH A BQ
450M



BANYAN KAURA DISTRICT

Banyan is a contemporary elegance that meets the ambition of modern living. These exceptional residences thoughtfully nestled in the up-and-coming district of Kaura offer a seamless blend of luxury, functionality, and sustainability; the ideal purchase for young professionals who appreciate success, comfort, and refined style.



4 BEDROOM
KIWI
WITH A BQ
190M



BANYAN KAURA DISTRICT

A private sanctuary where you can recharge, entertain, and thrive. Every detail reflects quality and modern sophistication — delivering a premium lifestyle experience tailored for individuals who are building their future without compromising on comfort or prestige.



3 BEDROOM
NECTARINE
140M



THE OAK ASOKORO DISTRICT

The Oak is a collection of high-end, luxury semi-detached homes designed with class and serenity in mind. It is strategically located in Asokoro District, one of the most exclusive districts in the F.C.T, a 5-minute drive to the city's Central Business District. Tastefully designed and bespoke in its architecture, the Oak sparkles like a gem, radiating elegance and reflecting, seamlessly, its opulent environs.



WHERE LIVE TAKES ROOT...

4 **BEDROOM**
APRICOT
+SERVANT
QTRS
650M

UP TO 18 MONTHS PAYMENT PLAN

18-Month Flexible Payment Plan

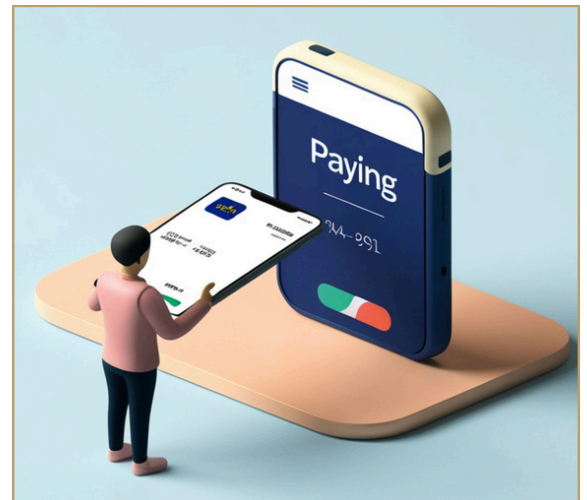
We understand that purchasing a home is a major investment, and flexibility is key to making that journey easier. That's why we offer a structured 18-month payment plan designed to help clients secure their dream home with ease and confidence.

With this plan, clients can spread payments comfortably over 18 months, allowing for better financial planning without the pressure of full upfront payment.

Secure your future today with a plan that works for you.

PAYMENT PLAN

Initial Payment		35%
6 months		20%
9 months		20%
12 months		15%
18 months		10%





HIGH GROWTH AFFILIATE PROGRAM



BENEFITS

- High commission
- Timely payment
- Full support

- TURN PERFORMANCE INTO INFLUENCE
- INCREASE VISIBILITY ACROSS SOCIAL MEDIA PLATFORMS

Your talent can create:

- Multiple Income Streams
- Build Credibility and professional reputation
- Add to your stream of Income

Send your name and phone number to this number: **+234 806 575 2588**



CLIENTS SPOTLIGHT

A Home Built on Trust

“Choosing a home is one of life’s biggest decisions, and for this homeowner, it all began with trust.”

When searching for the right property, the recommendation of a trusted real estate agent led them to Amore Homes. What stood out most was the quality of construction, spacious room sizes, and prime location—three qualities that made the decision an easy one.

From the first inquiry to becoming a homeowner, the experience was smooth and reassuring.

“My questions were answered promptly, and my request for a flexible payment schedule was granted. It was a pleasant experience throughout.”

Today, owning a home in the heart of the city has brought more than convenience.

“Owning a home right in the heart of town means a lot. It brings peace and a sense of security to my family and me.”

When asked if they would recommend Amore Homes to others, the answer was simple:

“I would encourage them greatly, as the quality of both the building and the fixtures is excellent.”

At Amore Homes, every home is built to be more than a place to live—it’s where life takes root.

Iwere Toritseju

Lummi Island

UTAKO DISTRICT, ABUJA



AMORE

HOMES



LIVE GREEN



LIVE SMART



LIVE CONNECTED

